

ORDER
UNIVISION
LAREDO
KLDO-TV

Orders
Order / Rev: 253572A
Alt Order #:
Product Desc: Roque Vela Jr. for City Council Dist. 5 - I
Estimate: Roque Vela Jr
Flight Dates: 09/10/16 - 11/08/16
Original Date / Rev: 09/09/16 / 09/09/16
Order Type: GENERAL

Primary AE: Minelly De Leon - 1232
Sales Office: L-LAR
Sales Region: LOCAL

Agency Name: Campaign to Elect Roque Vela Jr.
Buying Contact:
Billing Contact:
 2906 Victor Hugo
 Laredo, TX 78041

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Vela, Roque, Jr. for City Council Dist.
Demographic: HH
Product Codes: Candidates
Priority: P-01
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: POL

New Business Thru: 03/08/17
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/16	09/30/16	3	\$420.00	\$357.00
10/01/16	10/31/16	25	\$3,500.00	\$2,975.00
11/01/16	11/08/16	11	\$1,450.00	\$1,232.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	3	\$420.00	\$357.00	0.00
October 2016	25	\$3,500.00	\$2,975.00	0.00
November 2016	11	\$1,450.00	\$1,232.50	0.00
Totals	39	\$5,370.00	\$4,564.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Minelly De Leon - 1232			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLDO	09/12/16	11/08/16	M-F Prime Rotator Prime Time	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	11111--	:30	5	\$140.00	P-01	0.00	NM	38	\$5,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	--1----		1				\$140.00		0.00			
		Week: 09/19/16	09/25/16	--1----		1				\$140.00		0.00			
		Week: 09/26/16	10/02/16	--1----		1				\$140.00		0.00			
		Week: 10/03/16	10/09/16	11111--		5				\$140.00		0.00			
		Week: 10/10/16	10/16/16	11111--		5				\$140.00		0.00			
		Week: 10/17/16	10/23/16	12121--		7				\$140.00		0.00			
		Week: 10/24/16	10/30/16	21212--		8				\$140.00		0.00			
		Week: 10/31/16	11/06/16	-2222--		8				\$140.00		0.00			
		Week: 11/07/16	11/13/16	2-----		2				\$140.00		0.00			
N 2	KLDO	11/08/16	11/08/16	M-F 6a-10a Despierta America	CM	6a-10a	-1-----	:30	1	\$50.00	P-01	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	-1-----		1				\$50.00		0.00			
													Totals	39	\$5,370.00



KLDO-TV
222 Bob Bullock Loop
Laredo, TX 78043
(956) 727-0027

CONTRACT

And:

Campaign to Elect Roque Vela Jr.
2906 Victor Hugo
Laredo, TX 78041

<u>Contract / Revision</u> 253572A /		<u>Alt Order #</u>
<u>Product</u> Roque Vela Jr. for City Council Dist. 5 - KLDO		
<u>Contract Dates</u> 09/10/16 - 11/08/16		<u>Estimate #</u> Roque Vela Jr
<u>Advertiser</u> Vela, Roque, Jr. for City Council Dist. 5		<u>Original Date / Revision</u> 09/09/16 / 09/09/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KLDO-TV	<u>Account Executive</u> Minelly De Leon - 123	<u>Sales Office</u> Laredo
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KLDO	09/12/16	11/08/16	Prime Time	8:00 PM-10:00 PM		:30			NM	38	\$5,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/12/16	09/18/16	--1----				1	\$140.00			
	Week:	09/19/16	09/25/16	--1----				1	\$140.00			
	Week:	09/26/16	10/02/16	--1----				1	\$140.00			
	Week:	10/03/16	10/09/16	11111--				5	\$140.00			
	Week:	10/10/16	10/16/16	11111--				5	\$140.00			
	Week:	10/17/16	10/23/16	12121--				7	\$140.00			
	Week:	10/24/16	10/30/16	21212--				8	\$140.00			
	Week:	10/31/16	11/06/16	-2222--				8	\$140.00			
	Week:	11/07/16	11/13/16	2-----				2	\$140.00			
N 2	KLDO	11/08/16	11/08/16	Despierta America	6a-10a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/07/16	11/13/16	-1-----				1	\$50.00			
Totals											39	\$5,370.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/01/16 -09/30/16	3	\$420.00	(\$63.00)	\$357.00
10/01/16 -10/31/16	25	\$3,500.00	(\$525.00)	\$2,975.00
11/01/16 -11/08/16	11	\$1,450.00	(\$217.50)	\$1,232.50
Totals	39	\$5,370.00	(\$805.50)	\$4,564.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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